HEARTFELT DETAILS STUDIO

WHOLESALE & RETAIL BUYER PRODUCT SHEET

Thoughtful printed cards for meaningful moments.

An independent greeting card studio offering elegant printed artwork for everyday occasions, celebrations and seasonal assortments. We welcome inquiries from boutiques, gift shops, bookstores and retail buyers.



Flat Greeting Card

5 x 7 inches

A single cardstock sheet, not folded. Design on the front; studio-logo back. A personal message can be added on the back.



Classic Folded Greeting Card

Finished size: 5 x 7 inches

Opens like a book, with space for a message inside. No gift-card pocket.



Folded Gift-Pocket Card

Finished size: 5 x 7 inches

Folded card with a separate V-shaped paper pocket attached inside to hold a gift card. Gift card not included.

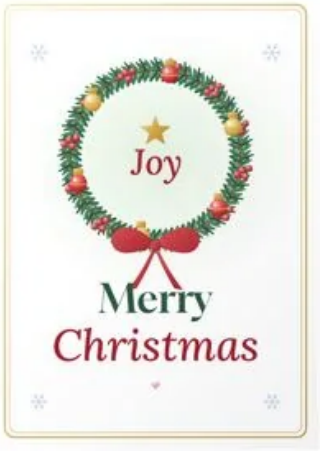
All new orders: 5 x 7 inches finished, in flat, classic folded or gift-pocket formats.

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ASSORTMENTS, PRESENTATION & BUYER INQUIRIES







Occasions & personalization

Birthdays, thank you, employee and teacher appreciation, Christmas and holidays, weddings, anniversaries, new baby, congratulations, sympathy, thinking of you and other existing catalog occasions. Names and personal messages can be discussed for your assortment.

Boxed presentation

White cardstock cards with envelopes, iridescent diamond-white crinkle filler and light gold botanical wax-seal stickers. Retail packaging, labeling and assortment requirements can be discussed with the studio.

Start a wholesale conversation

Visit heartfeltdetails.netlify.app/wholesale to submit a retail partnership inquiry, or call/text (646) 527-0951. Please include your store name, contact details, preferred formats, occasions and timing.

Wholesale prices and business terms are pending approval. No wholesale price list, minimum order quantity, production capacity or retailer partnership is represented by this sheet.

Images are existing studio design previews, not photographs verified against every finished product. Printed details may vary. Watercolor-style artwork is printed; cards are not individually hand-painted. Gold-colored printed details are not metallic foil.